

Mr. Giansante



Website Critique

February 2019

Project - Website Critique

Name _____

Date _____

Analyse and critique an existing website.

Name of website: _____

Address (URL): _____

List what you like about the website.

List what you dislike about the website.

List how you would improve the website.

Fill out the Checklist on the following page.

Project - Website Critique

Accessibility	Rating	Comments
1. Site load-time is reasonable	✓ ✓ ✗	
2. Adequate text-to-background contrast	✓ ✓ ✗	
3. Font size/spacing is easy to read	✓ ✓ ✗	
4. Flash & add-ons are used sparingly	✓ ✓ ✗	
5. Images have appropriate ALT tags	✓ ✓ ✗	
6. Site has custom not-found/404 page	✓ ✓ ✗	

Identity

7. Company logo is prominently placed	✓ ✓ ✗	
8. Tagline makes company's purpose clear	✓ ✓ ✗	
9. Home-page is digestible in 5 seconds	✓ ✓ ✗	
10. Clear path to company information	✓ ✓ ✗	
11. Clear path to contact information	✓ ✓ ✗	

Navigation

12. Main navigation is easily identifiable	✓ ✓ ✗	
13. Navigation labels are clear & concise	✓ ✓ ✗	
14. Number of buttons/links is reasonable	✓ ✓ ✗	
15. Company logo is linked to home-page	✓ ✓ ✗	
16. Links are consistent & easy to identify	✓ ✓ ✗	
17. Site search is easy to access	✓ ✓ ✗	

Content

18. Major headings are clear & descriptive	✓ ✓ ✗	
19. Critical content is above the "fold"	✓ ✓ ✗	
20. Styles & colors are consistent	✓ ✓ ✗	
21. Emphasis (bold, etc.) is used sparingly	✓ ✓ ✗	
22. Ads & pop-ups are unobtrusive	✓ ✓ ✗	
23. Main copy is concise & explanatory	✓ ✓ ✗	
24. URLs are meaningful & user-friendly	✓ ✓ ✗	
25. HTML page titles are explanatory	✓ ✓ ✗	